

Professional Development

for High School & College Educators

Join us for a One-day Workshop

Transforming Pathways for Student Success and Completion

An Overview of the *Get Focused...Stay Focused!*[®] Program Model

Join us for this one-day workshop and you'll discover:

- ✓ An equitable program model touching ALL students
- ✓ How freshmen can develop a meaningful online 10-year career and education plan
- ✓ Strategies for using each student's 10-year plan for advisory functions and academic coaching
- ✓ Best practices from schools that have experienced success

You'll come away with:

- ✓ Copies of an award-winning, proven curriculum that helps students recognize the value of education and the importance of staying in school (an \$85 value)
- ✓ A comprehensive plan for implementing a proven program that results in reducing dropout rates and increasing academic achievement.
- ✓ Most important: **Practical and Proven Solutions**



Who should attend?

From Secondary Schools:

- High school and middle school principals
- District administrators responsible for student success
- Administrators in charge of curriculum
- CTE directors and department chairs
- Teams of academic instructors from freshman houses or career academies
- Guidance department chairs
- Administrators for special population programs

From Colleges:

- Administrators responsible for high school/college collaborations
- Department chairs for guidance or counseling
- Administrators responsible for dual enrollment

*Note: There is a college edition of this freshman course.
For more information, call (800) 967-8016*

Workshop dates and locations are added throughout the year.

Locations include:

October 15, 2019

Palm Springs, CA

October 29, 2019

San Diego, CA

November 1, 2019

Ontario, CA

November 5, 2019

Huntington Beach, CA

November 13, 2019

Saint George, UT

November 15, 2019

Henderson, NV

Check

aiworkshops.com/freshmen

or call (800) 967-8016

for updates on our workshop schedule.

Check-in:

8:00 AM

Workshop Hours:

8:30 AM to 3:00 PM

Lunch is provided

\$99 per person

\$79 per person

for teams of three or more

aiworkshops.com/freshmen

AWARD-WINNING PROGRAM

“Career Choices received a Promising Intervention Award from the U.S. Department of Education in recognition of its effectiveness in reducing dropout rates and supporting higher achievement in reading and math.”

Association for Career and Technical Education's Techniques magazine

Career Choices was the freshman course text used by Santa Barbara City College's (SBCC) Dual Enrollment Get Focused...Stay Focused!® program, which contributed to SBCC's Aspen Institute award as the #1 Community College in the United States.

In 2015, the United States Congress awarded Career Choices author Mindy Bingham a Certificate of Special Congressional Recognition for Innovative Approaches to Curricula.

To register, visit

aiworkshops.com/freshmen
or by phone at (800) 967-8016

Your satisfaction is guaranteed!

That's important to us. If for any reason you're not completely satisfied, return your workshop materials and we'll issue a full refund.

Cancellation policy

Space in each workshop is limited. Kindly inform us of cancellations as far in advance as possible. This allows our waiting list to be accommodated. Substitutions need to be communicated to us in writing prior to the first day of the event.

Onsite workshops & keynote presentations

We can deliver this workshop to your district or consortium. For details, call (800) 967-8016.

Unless students see the value of a good education, very little will keep them in school and achieving.

This workshop is not just theory but a practical and proven program embraced by thousands of educators with over 2 million students!

At this workshop, you'll discover an easy-to-implement and cost-efficient program that addresses the Standards for a Freshman Transition Course from The George Washington University's Freshman Transition Initiative and is the foundation course for the award-winning Get Focused...Stay Focused! Program, which is endorsed by the California Community Colleges Chancellor's office.

You'll discover a course that is the launch pad for all of your other college and career ready programs. Why? Because once students experience this rigorous, academically-based, comprehensive guidance course, they will never again ask, “Why do I have to learn this?” They'll have a vision of a productive future and the comprehensive career and education 10-year plan to make a self-sufficient future a reality.

You'll leave with the knowledge and tools to launch a freshman course that will:

- Raise high school graduation and college completion rates
- Increase the intrinsic motivation to succeed academically
- Ensure ALL students are college and career ready

Fee includes:

- Copies of the award-winning Career Choices series curriculum materials (an \$85 value)
- Workshop handouts and online access to resources including planning checklists, sample lesson plans, assessment rubrics, and funding information
- Lunch

Unable to attend the workshop, but interested in learning more?

Request a 60-day review set of either the high school or college curriculum by calling (800) 967-8016.

Top 10 Reasons to Attend this Workshop

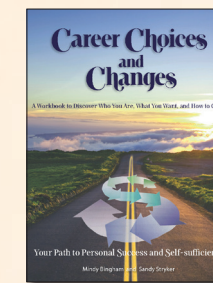
- ✓ Our trainers are the best!
- ✓ We use the latest technology to enhance your workshop experience.
- ✓ We provide more than theory; you'll gain practical solutions to share with your teams.
- ✓ We have three decades of experience helping schools impact their dropout rates.
- ✓ You'll hear from students, teachers, and administrators about their successful programs (via video).
- ✓ You'll come away with samples of a proven, award-winning curriculum.
- ✓ You won't have to reinvent the wheel and can be successful from the first day of class.
- ✓ We are not afraid to be candid about what works—and what doesn't.
- ✓ It's an outstanding value, so you'll want to bring a team.
- ✓ Your satisfaction is guaranteed!

Rigorous, Academically-based Curriculum

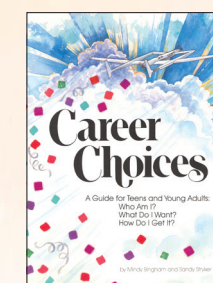
Using the Career Choices series, a curriculum that meets The George Washington University Freshman Transition Standards, workshop participants will explore the components needed for a well-executed course that can dramatically change students'

attitudes about education and learning. This carefully crafted, scope and sequence coursework:

- Helps students recognize the value of education
- Motivates students to apply themselves to rigorous academic studies
- Keeps students in school and on the path to self-sufficiency
- Increases matriculation to post-secondary programs
- Supports recruitment and retention into CTE and Guided Pathways, as well as STEM programs



College



High School

PROVEN PROGRAM

THE NUMBERS

Over 2 million high school and college students have taken a freshman course using the award-winning Career Choices series.

Today, over 450 high schools and colleges use Career Choices series texts in their Get Focused...Stay Focused!® and Guided Pathways programs.

THE RESULTS

This course increases the number of students who are college and career ready.

Carpinteria High School increased the number of graduates who met the requirements for admission to the state university system from 24% to 47%.

At the end of the day, you'll be saying to yourself,

I wish I'd had this course when I was growing up.

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- **Best practices from schools that have experienced success**

GO WITH WHAT WORKS!



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Workshop

Transforming Pathways
for Student Success and Completion

**Professional Development
Opportunities**

Mailroom personnel: Kindly forward this date-sensitive information to the person responsible for your freshman efforts.

Academic Innovations^{LLC}

59 South 100 East
Saint George, UT 84770

For more information or to register:

(800) 967-8016
aiworkshops.com/freshmen